

**MARILYN, MOM & ME**  
**Estimated Production Budget**  
**350 Seat Off-Broadway**

PHYSICAL PRODUCTION	\$	100,000.00
CREATIVE & PRODUCTION TEAM	\$	157,500.00
REHEARSAL SALARIES	\$	87,283.00
AUDITION & REHEARSAL EXPENSES	\$	50,500.00
ADVERTISING/PRESS/MARKETING/SOCIAL MEDIA	\$	250,000.00
GENERAL & ADMINISTRATIVE	\$	225,062.00
<b>ESTIMATED PRODUCTION COSTS</b>	<b>\$</b>	<b>870,345.00</b>
<b>DEPOSITS / BONDS</b>		
Theater Security Deposit	\$	50,000.00
AEA Bond	\$	25,059.00
<b>SUBTOTAL</b>	<b>\$</b>	<b>75,059.00</b>
<b>ESTIMATED TOTAL COSTS</b>	<b>\$</b>	<b>945,404.00</b>
<b>RESERVE &amp; CONTINGENCY</b>	<b>\$</b>	<b>54,596.00</b>
<b>ESTIMATED CAPITAL REQUIREMENT</b>	<b>\$</b>	<b>1,000,000.00</b>

**MARILYN, MOM & ME**  
**Estimated Weekly Expenses**  
**350 Seat Off-Broadway**

SALARIES	\$	23,275.00
RENTALS	\$	5,500.00
DEPARTMENTAL	\$	1,000.00
ADVERTISING/PRESS/MARKETING/SOCIAL MEDIA	\$	7,500.00
GENERAL & ADMINISTRATIVE	\$	10,896.00
THEATRE	\$	21,750.00
<b>WEEKLY OPERATING TOTAL</b>	<b>\$</b>	<b>69,921.00</b>

ALL NUMBERS ARE ESTIMATES AND  
SUBJECT TO CHANGE

SEATING CAPACITY: 350

GROSS POTENTIAL \$ 154,000 @ \$55 avg. tix price

CAPITALIZATION \$ 1,000,000  
 LESS BONDS & DEPOSITS \$ 75,059  
 TO BE RECOUPED \$ 924,941

% OF CAPACITY	WEEKLY BREAKEVEN					
	100%	85%	70%	60%	50%	48%
BOX OFFICE GROSS	\$ 154,000	\$ 130,900	\$ 107,800	\$ 92,400	\$ 77,000	\$ 73,535
LESS B. O. DEDUCTIONS	\$ 7,700	\$ 6,545	\$ 5,390	\$ 4,620	\$ 3,850	\$ 3,677
ADJUSTED GROSS	\$ 146,300	\$ 124,355	\$ 102,410	\$ 87,780	\$ 73,150	\$ 69,858
LESS FIXED WEEKLY EXPENSES	\$ 69,921	\$ 69,921	\$ 69,921	\$ 69,921	\$ 69,921	\$ 69,921
LESS THEATRE SHARE (5% @ \$100k)	\$ 7,315	\$ 6,218	\$ 5,121	\$ 4,389	\$ -	\$ -
WEEKLY PROFIT	\$ 69,064	\$ 48,216	\$ 27,368	\$ 17,859	\$ 3,229	\$ (63)
WEEKS TO RECOUP	13.4	19.2	33.8	51.8	286.5	

\*Based on 8 performances a week