

MARILYN, MOM & ME
Estimated Production Budget
199 Seat Off-Broadway

PHYSICAL PRODUCTION	\$ 75,100.00
CREATIVE & PRODUCTION TEAM	\$ 94,000.00
REHEARSAL SALARIES	\$ 64,460.00
AUDITION & REHEARSAL EXPENSES	\$ 44,500.00
ADVERTISING/PRESS/MARKETING/SOCIAL MEDIA	\$ 225,000.00
GENERAL & ADMINISTRATIVE	\$ 171,214.00
ESTIMATED PRODUCTION COSTS	\$ 674,274.00
DEPOSITS / BONDS	
Theater Security Deposit	\$ 24,500.00
AEA Bond	\$ 18,273.00
SUBTOTAL	\$ 42,773.00
ESTIMATED TOTAL COSTS	\$ 717,047.00
RESERVE & CONTINGENCY	\$ 57,953.00
ESTIMATED CAPITAL REQUIREMENT	\$ 775,000.00

MARILYN, MOM & ME
Estimated Weekly Expenses
199 Seat Off-Broadway

SALARIES	\$ 16,835.00
RENTALS	\$ 4,000.00
DEPARTMENTAL	\$ 1,000.00
ADVERTISING/PRESS/MARKETING/SOCIAL MEDIA	\$ 6,500.00
GENERAL & ADMINISTRATIVE	\$ 8,426.00
THEATRE	\$ 12,000.00
WEEKLY OPERATING TOTAL	\$ 48,761.00

ALL NUMBERS ARE ESTIMATES AND
SUBJECT TO CHANGE

MARILYN, MOM & ME
 Recoupment Schedule
 199 Seat Off-Broadway

SEATING CAPACITY: 199
GROSS POTENTIAL \$ 87,560 @ \$55 avg. tix price
CAPITALIZATION \$ 775,000
LESS BONDS & DEPOSITS \$ 43,273
TO BE RECOUPED \$ 731,727

% OF CAPACITY						WEEKLY BREAKEVEN
	100%	90%	80%	70%	59%	
BOX OFFICE GROSS	\$ 87,560	\$ 78,804	\$ 70,048	\$ 61,292	\$ 51,660	
LESS B. O. DEDUCTIONS	\$ 4,378	\$ 3,940	\$ 3,502	\$ 3,065	\$ 2,583	
ADJUSTED GROSS	\$ 83,182	\$ 74,864	\$ 66,546	\$ 58,227	\$ 49,077	
LESS FIXED WEEKLY EXPENSES	\$ 48,761	\$ 48,761	\$ 48,761	\$ 48,761	\$ 48,761	
LESS THEATRE SHARE (5% @ \$100k)	\$ 4,159	\$ 3,743	\$ 3,327	\$ 2,911	\$ 2,454	
WEEKLY PROFIT	\$ 30,261	\$ 22,359	\$ 14,457	\$ 6,555	\$ 316	
WEEKS TO RECOUP	24.2	32.7	50.6	111.6	2316.1	

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